

Advert Categories and Rate

Please be informed about our advert options as listed below:

CATEGORIES

1. Leaderboard - 720x90px - To be placed beside logo (1)
2. Square - 300x300px - To be placed at left sidebar (6)
3. Half Page - 300x600px - To be placed at left side bar (1)
4. Middle Banner - 720x150px - To be placed between categories (3)
5. In-text Break-in - 720x60px - To be placed inside each story
6. Big rectangle - 970x120 - To be placed close to the end of the homepage (1)
7. In-text Header - 720x90 - To be placed on each story
8. Lead Story Breaker 520x60 - To be placed after homepage lead.
9. Video Ad - 300x300(Expandable) - To be placed at sidebar (2)
10. Wallpaper Ad
11. Event Photosplash - Photo news coverage of event
12. Sponsored Content - Story written for advert purpose

PRICING

1. 20,000 per week, 60,000 per month
2. 15,000 per week, 50,000 per month
3. 12,000 per week, 40,000 per month
4. 10,000 per week, 30,000 per month
5. 12,000 per week, 40,000 per month
6. 12,000 per week, 40,000 per month
7. 15,000 per week, 50,000 per month
8. 12,000 per week, 40,000 per month
9. 10,000 per week, 30,000 per month
10. 30,000 per week, 90,000 per month
11. 20,000
12. 20,000

Note: Political adverts attract additional 20% charge for all categories.